



INSTITUTION: **Gdańsk University of Technology, Faculty of Management and Economics, Department of Marketing**

CITY: Gdańsk

EMPLOYEE GROUP: research and teaching staff

POSITION: **Associate professor**

NUMBER OF OFFERS AVAILABLE: 1

DISCIPLINE: management and quality studies

POSTED: 16.05.2025

EXPIRES: 15.06.2025

PLANNED DATE OF COMPETITION ENDS: 26.06.2025

PLANNED DATE OF EMPLOYMENT: 01.10.2025

WEBSITE: <https://praca.pg.edu.pl/jobs/m/3595/en>

KEYWORDS: Marketing, marketing research

TASKS/ ROLE

- conducting scientific research at the European and world level, publishing activity of international scope and striving for the title of professor
- teaching marketing-related courses in both Polish and English within the Department of Marketing, including: Principles of Marketing, Marketing Research, Services Marketing, Market Analysis, International Marketing, E-Marketing, and Consumer Behaviour
- securing funding and conducting research projects in the area of marketing
- carrying out research work and publishing activities with an international scope
- participating in organizational work for the benefit of university, faculty, and department

REQUIREMENTS



- a postdoctoral degree (*doktor habilitowany*) in the discipline of Management and Quality Sciences (or in related disciplines), or previous employment as at least an Associate professor at a foreign university, including possession of a doctoral degree in the discipline of Management and Quality Sciences (or in related disciplines)
- knowledge in the field of marketing, confirmed for example by completion of studies in this area, teaching at the academic level, publications, participation in projects, or employment in a marketing position
- at least 5 years of experience in teaching at the academic level
- scientific achievements confirmed by publications in leading journals indexed in the Journal Citation Reports (JCR) list
- implementation of research projects as a principal investigator
- internships or employment at foreign universities
- activity in obtaining research grants, confirmed by grants awarded as a principal investigator, including at least one grant funded by the National Science Centre (NCN)
- proficiency in Polish and English sufficient for conducting classes and writing scientific publications
- proficiency with statistical software such as SPSS

ADDITIONAL REQUIREMENTS

- proven ability to work in international teams

BENEFITS

- work for one of the leading technical universities in Poland
- academic organisational culture based on the principles of respect
- stable employment conditions
- additional annual salary
- opportunity to relax at Gdańsk Tech's Resort, located in the picturesque Kaszuby Lake District
- trips abroad within the Erasmus+ program
- internal trainings
- access to the university library
- option to join: employee group life insurance, private medical care, sports and recreation program (Benefit MultiSport card)
- sports activities at Gdańsk Tech's facilities
- on campus there are: kindergarten, baby changing and feeding stations, refreshment kiosks, relaxation areas and free parking lot
- holiday subsidies
- preferential loans
- work in a well-connected place
- and much more... For a full list of benefits visit: <https://chr.pg.edu.pl/en/join-us>

DOCUMENTS



- CV
- a copy of Master's degree diploma
- a copy of PhD degree diploma
- a copy of the postdoctoral degree (DSc) diploma or confirmation of employment as an Associate professor at a foreign university
- information about scientific achievements
- list of publications (chronological)

SELECTION / ELIGIBILITY CRITERIA

The eligibility criteria will relate to the requirements of a given competition and will concern a qualitative and quantitative assessment of the candidate's qualifications, competences, experience and achievements.

PLACE AND FORM OF THE OFFERS	Documents should be sent by e-mail to: praca@zie.pg.edu.pl
CONTACT EMAIL ADDRESS	praca@zie.pg.edu.pl
IN THE TITLE OF E-MAIL, PLEASE ENTER	Associated professor in the research and teaching staff group in the Department of Marketing

Please include following clause:

"In accordance with Article 6 (1) (a) of the General Data Protection Regulation of 27 April 2016 (EU Journal of Laws L 119, of 04.05.2016) (GDPR) I hereby agree to the processing of personal data included in my job offer by the Gdańsk University of Technology (Politechnika Gdańska), ul. Narutowicza 11/12, 80-233 Gdańsk for the purposes required for recruitment."

In accordance with Article 13 of the General Data Protection Regulation of 27 April 2016 (EU Journal of Laws L 119, of 04.05.2016) (GDPR) we hereby inform that:

1. The Data Controller presented in the job offer is Gdańsk University of Technology (Politechnika Gdańska), ul. Narutowicza 11/12, 80-233 Gdańsk (postal code: 80-233).
 2. The Data Controller appointed the Data Protection Officer, who may be contacted via email address: – dpo@pg.edu.pl
 3. Your personal data will be processed for purposes related to servicing the Employer portal of Gdańsk University of Technology in accordance with Article 6 (1) (a) RODO (consent).
 4. Your personal data will be stored until the recruitment process is completed or when employment is terminated. After this time your personal data will be archived and stored for the period of 10 years.
 5. Granting the consent for data processing is voluntary but necessary for recruitment purposes.
 6. The data provided will not be made available to third parties. The recipients of the data will only be institutions authorized by law.
 7. You have the right to request access to the content of your data and the right to rectify, supplement, delete or limit processing, the right to data portability, the right to object to the processing, and the right to withdraw consent at any time. Moreover, you have the right to file a complaint with the supervisory authority in charge of personal data protection (i.e. the President of the Personal Data Protection Office).
 8. Your data will not be subject to profiling.
 9. The Data Controller will not transfer any personal data to a recipient in a third country or an international organization.
- The contest may be closed without selecting a candidate.
We will contact the selected candidates.
All the documents sent will not be returned.